Sponsorship and Exhibition Prospectus
Dear Sponsors and Exhibitors,

The International Federation of Gynecology and Obstetrics (FIGO) invites you to participate in the XXIV FIGO World Congress, to be held in Paris, France, from 9 to 12 October 2023.

FIGO’s World Congress is the leading and largest global event in gynaecology and obstetrics. In October 2023, more than 8,000 delegates are expected to gather at the state-of-the-art Paris Convention Centre.

The XXIV FIGO World Congress will present an innovative scientific programme, spanning the specialties of obstetrics, gynaecology and women’s health and rights. Leading experts from across Europe and beyond will cover the latest scientific updates, healthcare innovations, advances and important challenges for women’s health and rights.

Join our global community including representatives of FIGO’s 130+ member societies, obstetricians and gynaecologists, midwives, nurses, advocates, decision makers and other specialists to share, build alliances and shape the future of women’s health.

For you, our valued partner, the FIGO 2023 World Congress presents a unique opportunity to showcase your work and connect face to face with a diverse and global network of leading experts.

I look forward to meeting your company at the XXIV FIGO World Congress in Paris 2023.

Yours sincerely.

Dr Jeanne Conry
FIGO President, USA

Professor Philippe Descamps
FIGO Vice President, France
About the Host and Partner

Host

The International Federation of Gynecology and Obstetrics (FIGO)

FIGO is a professional membership organisation that brings together 130+ obstetrical and gynaecological associations from around the world.

FIGO’s vision is that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives. Our work to achieve this vision is built on four pillars: education, research implementation, advocacy and capacity building.

FIGO leads on global programme activities, with a particular focus on sub-Saharan Africa and South East Asia. We advocate on the global stage, working to raise the status of women and enable their active participation in achieving their reproductive and sexual rights. We provide education and training for our member societies and build capacities of those in low-resource countries through strengthening leadership, translating and disseminating good practice and promoting policy dialogues.

FIGO is in official relations with the World Health Organization and consultative status with the United Nations.

Further information:
www.figo.org
@FIGOHQ

Partner

Collège National des Gynécologues et Obstétriciens Français (CNGOF)

The Collège National des Gynécologues et Obstétriciens Français (CNGOF) brings together French obstetricians and gynaecologists, spanning the range of specialties within the profession.

The main purpose of the society is to promote clinical best practice, improve the daily lives of its practitioners and unite professionals within the field. The College has an executive committee and scientific committee who represent all areas of obstetrics and gynaecology.

CNGOF regularly publishes recommendations for professional practice and is committed to representing its membership through continued training and education. The College is in close relations with other European gynaecology and obstetrics societies, especially from Francophone countries.

Further information:
www.cngof.fr
@leCNGOF
Congress committees

Congress Organising Committee

- Dr Nawal Nour, Chair, USA
- Professor Philippe Descamps, Deputy Chair and FIGO Vice-President, France
- Dr Jeanne Conry, FIGO President, USA
- Dr Anne Kihara, FIGO President Elect, Kenya
- Dr Shantha Kumari, FIGO Treasurer, India
- Professor Mary Ann Lumsden, FIGO Chief Executive, UK
- Dr Meg Autry, SPC Chair, USA
- Professor Olivier Graesslin, LOC Chair, France
- Professor Frank Louwen, Exhibit Support, Germany
- Professor Hervé Fernandez, Exhibit Support, France
- Dr Néstor Garello, Latin America Representative, Argentina
- Professor Cheikh Cissé, Francophone Africa Representative, Senegal
- Dr Ravi Chandran, FIGO Trustee for Asia Oceania, Malaysia
- Dr Goknur Topcu, WATOG Representative, Turkey

Scientific Programme Committee

- Dr Meg Autry, Chair, USA
- Professor Rubina Sohail, Deputy Chair and Women Facing Crisis Theme Leader, Pakistan
- Dr Pius Okong, Health Systems Strengthening Theme Leader, Uganda
- Professor Bo Jacobsson, Maternal and Newborn Health Theme Leader, Sweden
- Dr Ivonne Díaz Yamal, Sexual and Reproductive Health and Wellbeing Theme Leader, Colombia
- Dr Juan Diego Villegas-Echeverri, Benign Surgery Theme Leader, Colombia
- Dr Jonathan Berek, Women’s Cancer Theme Leader, USA
- Professor Chiara Benedetto, Gynaecology Theme Leader, Italy
- Dr Mekdes Daba, Climate and Ethics Integration Support, Ethiopia
- Professor Jacky Nizard, LOC Representative, France
- Dr Ibrahima Teguete, Francophone Africa Representative, Mali
- Dr Priyankur Roy, WATOG Representative, India

Local Organising Committee

- Professor Olivier Graesslin, Chair, France
- Professor Jacky Nizard, Deputy Chair, France
- Professor Joëlle Belaisch-Allart, CNGOF President, France
- Professor Pierre Collinet, CNGOF Secretary, France
- Professor Cyril Huissoud, CNGOF Secretary, France
- Professor Namory Keita, Francophone Africa Representative, Guinée
- Dr Frédéric Glicenstein, Trainee Representative, France
- Dr Lavinia Iftene, Trainee Representative, France
- Ms Agnès Simon, Midwifery Representative, France
Why should your organisation participate in the FIGO 2023 World Congress?

**Benefit from worldwide exposure**
Promote your brand on an international stage with 8,000 global leaders in women’s health and rights, including representatives from FIGO’s 130+ member societies.

**Establish relationships**
Connect face to face with leading experts across research, practice and technology.

**Brand alliance**
Align your brand with cutting-edge research and development and demonstrate your organisation’s commitment to women’s health and rights.

**Reach for the future**
The FIGO World Congress is the ideal platform to showcase your latest products to a focused audience and influence the future of obstetrics and gynaecology.

Organisations that have previously supported the FIGO World Congress include:

- Pharmaceutical
- Equipment and medical devices
- Ultrasound and imaging
- Academic and research
- Media and publishers
- Insurance providers
- Laboratories
- Non-profit organisations and associations
World Congress facts and figures

Past event delegate numbers

<table>
<thead>
<tr>
<th>Date and Location</th>
<th>Attendance</th>
<th>Number of submitted abstracts</th>
<th>Number of countries represented</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2021 Online</strong></td>
<td>5,000</td>
<td>1,602</td>
<td>143</td>
</tr>
<tr>
<td><strong>2018 Rio de Janeiro, Brazil</strong></td>
<td>10,700</td>
<td>2,000</td>
<td>153</td>
</tr>
<tr>
<td><strong>2015 Vancouver, Canada</strong></td>
<td>6,500</td>
<td>1,865</td>
<td>122</td>
</tr>
<tr>
<td><strong>2012 Rome, Italy</strong></td>
<td>8,400</td>
<td>1,844</td>
<td>157</td>
</tr>
</tbody>
</table>

An international breakdown of our audience

Participation by professional speciality
### Programme

<table>
<thead>
<tr>
<th>TIME (CEST)</th>
<th>DAY 1</th>
<th>DAY 2</th>
<th>DAY 3</th>
<th>DAY 4</th>
<th>(OPTIONAL) DAY 5</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:20</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7:40</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>8:00</td>
<td>BREAK</td>
<td>BREAK</td>
<td>BREAK</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>8:20</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>8:40</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:00</td>
<td></td>
<td></td>
<td>BREAK</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9:20</td>
<td></td>
<td></td>
<td>KEYNOTE LECTURE</td>
<td>SCIENTIFIC SESSIONS</td>
<td>KEYNOTE LECTURE</td>
</tr>
<tr>
<td>9:40</td>
<td></td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>10:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>10:20</td>
<td></td>
<td></td>
<td></td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>10:40</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>11:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
</tr>
<tr>
<td>11:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>11:40</td>
<td></td>
<td></td>
<td></td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>12:00</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>12:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>12:40</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>POST-Congress WORKSHOPS</td>
</tr>
<tr>
<td>13:00</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:20</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>13:40</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>14:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>14:20</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>14:40</td>
<td>KEYNOTE LECTURE</td>
<td>KEYNOTE LECTURE</td>
<td>KEYNOTE LECTURE</td>
<td>KEYNOTE LECTURE</td>
<td></td>
</tr>
<tr>
<td>15:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>15:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>15:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>16:00</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>16:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>16:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>17:00</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>17:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>17:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>18:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>18:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>18:40</td>
<td>WELCOME CEREMONY (6:30 - 8:00 PM)</td>
<td></td>
<td></td>
<td></td>
<td>CLOSING CEREMONY (6:30 - 7:30 PM)</td>
</tr>
<tr>
<td>19:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>19:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>19:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>20:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>20:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>20:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>21:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>21:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>21:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>22:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>22:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>22:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>23:00</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>23:20</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
<tr>
<td>23:40</td>
<td></td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td>SCIENTIFIC SESSIONS</td>
<td></td>
</tr>
</tbody>
</table>

*Programme subject to change. Timings are displayed in Paris local time, CEST (Central European Summer Time). For full programme details, please visit our website.*
Themes and topics

The FIGO World Congress provides attendees with the opportunity to learn from global leaders on topics spanning the specialty of gynaecology and obstetrics.

This year’s programme will include a variety of sessions from the following themes:

**Maternal and newborn health**
Respectful care in pregnancy and delivery, prenatal diagnosis, carrier screening, preterm birth, operative and vaginal deliveries, caesarean sections, post-partum haemorrhage, cardiac disease in pregnancy, infections during pregnancy, obesity and nutrition, hypertensive disease, pre-eclampsia, fetal surgery, breastfeeding and lactation, impact of climate change on pregnancy.

**Sexual and reproductive health and wellbeing**
Contraception, abortion and post-abortion care, reproductive endocrinology, pre-conceptional counselling, genetics and molecular biology, PCOS, infertility care, fertility preservation, ART, IVF, impact of climate change on reproductive health, contraceptive and reproductive health throughout the life course.

**Surgery and oncology**
Surgical anatomy and functional principles, non-technical skills, surgeons’ wellbeing and ergonomics, perioperative care, genetics and prophylactic surgery, endometriosis, fibroids, ERAS, fistula, robotics, hysterectomies, laparoscopy, breast cancer, HPV and cervical cancer, ovarian cancer, screening and vaccination.

**Gynaecology**
Paediatric and adolescent gynaecology, menopause, AUB and myomas, cardiovascular disease and osteoporosis, breast health, overactive bladder, vulvar diseases, screening and vaccination across the life course.

**Global women’s healthcare and policy**
Health systems strengthening and respectful care, women facing crisis, climate change, AI and telemedicine, gender-based violence, caring for women in war and refugee systems, mental health and wellbeing, education and training, inclusive care, low-resource settings, sustainable development goals, empowerment.

*Programme topics are exemplary and may be subject to change on the final programme.*
About the city and venue

Paris, France

Paris is world-renowned for its culture, art, fashion, architecture and gastronomy.

Known as the ‘City of Light’, the capital city of France has inspired artists and innovators throughout the ages. Impressive cultural landmarks include the Eiffel Tower, Cathedral of Notre Dame and the Arc du Triomphe.

Welcoming more than 32 million tourists each year, Paris is one of the most visited cities in the world. Situated in the heart of Europe, the city is easy to access with two international airports connecting to 557 cities in 132 countries. Paris is also a hub for an extensive rail network with connections to major European destinations, including London, Milan, Vienna, Berlin, Stockholm and Barcelona.

The attraction and charm of Paris is reflected in the attendance of the international congresses that it hosts. Paris consistently tops the list of best Congress destinations according to the International Congress and Convention Association (ICCA), who recently declared Paris as ‘the world’s leading city for hosting international congresses’.

Paris Convention Centre

The XXIV FIGO World Congress will be hosted at the state-of-the-art Paris Convention Centre, a contemporary conference space designed to host major international events. Operating since 2017, the venue holds the status of being the largest convention centre in Europe with over 72,000 sqm.

The Paris Convention Centre is easily accessible by public transport and can be reached in less than 3 hours from every European capital city. Located in the heart of the Parc des Expositions, the venue is located only 15 minutes from the iconic Eiffel Tower, as well shops, restaurants, hotels and all of the capital’s finest attractions.

Area
105.4 km²

Time zone
CET/UTC+1

Average weather in October
16°C/9°C

Official language
French

Congress venue
Paris Convention Centre

Currency
Euro (EUR)

Airport access
37.8km (Paris Charles-de-Gaulle Airport), 15.8km (Paris Orly Airport)
Sponsorship opportunities
Sponsorship levels and benefits

With a flexible and customisable approach, we offer bespoke opportunities for each sponsor to fulfil your individual needs and expectations. You can select the sponsorship and exhibition items that you wish to purchase and depending on the cumulative total of your items, you will reach a sponsorship level that leads to extra benefits. We have included an example for each package below, for how you might allocate your spend to reach your desired level.

DIAMOND €200,000
PLATINUM €120,000
GOLD €80,000
SILVER €55,000
BRONZE €30,000
COPPER €10,000
### Sponsorship levels and benefits

#### DIAMOND
- **€200,000**
- **Exclusive symposium for 1800 pax** – only available to Diamond sponsors.
- No competing sponsored sessions will take place at the same time as your symposium. A premium opportunity to establish yourself as a market leader at the Congress and engage with high number of attendees.

#### Diamond benefits
- Additional spend of €10,000 for marketing and advertising opportunities
- Your symposium will be recorded and made available on our virtual platform for at least three months after the event
- Exclusive mail-out to attendees (exclusive to Diamond sponsors)

#### PLATINUM
- **€120,000**
- **Symposium for 560 pax**
- **54sqm booth**
- **Remaining spend of €29,000**

#### Platinum benefits
- Your symposium will be recorded and made available on our virtual platform for at least three months after the event
- Double page advertisement in the programme booklet
- Banner on the Congress website for 3 months
- Main entrance signage
- 10 complimentary full Congress passes
- 12 complimentary Exhibit Hall only passes

#### GOLD
- **€80,000**
- **Symposium for 350 pax**
- **36sqm booth**
- **Remaining spend of €16,000**

#### Gold benefits
- Your symposium will be recorded and made available on our virtual platform for at least three months after the event
- Full page advertisement on the final programme booklet
- Banner on the Congress website for 3 months
- Hanging banner in the Exhibit Hall
- 6 complimentary full Congress passes
- 8 complimentary Exhibit Hall only passes
Sponsorship levels and benefits

SILVER
€55,000
27sqm booth

Remaining spend of €29,500

Silver benefits
— Half page advertisement on the final programme booklet
— Totem signage in the Exhibit Hall
— 4 complimentary full Congress passes
— 6 complimentary Exhibit Hall only passes

BRONZE
€30,000
18sqm booth

Remaining spend of €13,000

Bronze benefits
— Quarter page advertisement on the final programme booklet
— Exhibit Hall floor stickers leading to your booth
— 2 complimentary full Congress passes
— 4 complimentary Exhibit Hall only passes

COPPER
€10,000
9sqm booth

Remaining spend of €1,500

Copper benefits
— Push notification on the Congress mobile app
— 1 complimentary full Congress pass
— 2 complimentary Exhibit Hall only passes

All packages to include recognition as a level sponsor:
— Company logo and link on the Congress website with priority position and level branding
— Level branding and priority listing on the Exhibit Hall floor map
— Company logo and link on the final programme book
— Acknowledgement at the opening and closing ceremony
— Social media mentions pre and during Congress to promote level sponsors
— Priority booth selection
— Advanced list of registered delegates [GDPR compliant]
— Promotional insert in the virtual Congress bag
Exhibit opportunities

The Exhibit Hall is a central place for delegates to meet and network with industry in the field of women’s health. Hosting an exhibit booth will provide your company with a high-visibility opportunity to showcase your products and services and build relationships with FIGO 2023 delegates. The Exhibit Hall will be carefully designed to allow for prime exposure and high-delegate traffic. Booths will be built from eco-friendly wooden materials.

Exhibitors who do not achieve a sponsorship level will be entitled to two Exhibit Hall only passes for their staff.

### Standard Booth

<table>
<thead>
<tr>
<th>Size</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9sqm</td>
<td>8,500</td>
</tr>
<tr>
<td>18sqm</td>
<td>17,000</td>
</tr>
<tr>
<td>27sqm</td>
<td>25,500</td>
</tr>
<tr>
<td>36sqm</td>
<td>34,000</td>
</tr>
<tr>
<td>45sqm</td>
<td>42,500</td>
</tr>
<tr>
<td>54sqm</td>
<td>51,000</td>
</tr>
</tbody>
</table>

**Includes:**
- Wooden booth structure, carpet, logo countertop and chair, display for A4 documents, bin, round table, 3 chairs, lights, electricity point, signage with organisation name
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app.

### Publishers/academic institutions booth

<table>
<thead>
<tr>
<th>Size</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>6sqm</td>
<td>3,000</td>
</tr>
</tbody>
</table>

**Includes:**
- Wooden booth structure, carpet, logo countertop and 2 high stools, lights, electricity point, signage with organisation name
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app.

### Non-profit booth

<table>
<thead>
<tr>
<th>Size</th>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>3sqm</td>
<td>1,000</td>
</tr>
</tbody>
</table>

**Includes:**
- Booth structure, carpet, electricity plug point, lights, table, two chairs
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app.

### Additional Exhibit-Hall only passes (per pass)

<table>
<thead>
<tr>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>200</td>
</tr>
</tbody>
</table>

### Badge Scanner

<table>
<thead>
<tr>
<th>Price (€)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1,500</td>
</tr>
</tbody>
</table>

Collect valuable contact information from attendees who visit your booth.
Industry-supported symposia

Hosting a lunchtime symposium at FIGO 2023 offers your company an exceptional opportunity to showcase your emerging therapies, technologies or services, and engage directly with delegates in a dedicated space. Organised by the sponsor, each symposium session will last for one hour and will be included in the official Congress schedule.

**Plenary room**
- **1800 pax**
- €150,000
- (exclusive to Diamond sponsors)
- Monday 9 October
- Thursday 12 October

**Large room**
- **560 pax**
- €40,000
- Tuesday 10 October
- Wednesday 11 October

**Medium room**
- **350 pax**
- €30,000
- Tuesday 10 October
- Wednesday 11 October

**Small room**
- **160 pax**
- €20,000
- Tuesday 10 October
- Wednesday 11 October

**Video recording and replay of your session on the Congress replay platform**
- €5,000

**Flash symposium**
- €5,000

Flash symposia are 15-minute-long sessions that will take place during the breaks. Held in the Exhibit Hall, these quick sessions provide a focused, high-value marketing opportunity for industry partners. They are ideal for promotional presentations which highlight a new service or product. Scheduling to be confirmed. Priority choice of slot will be allocated on a first-come first-serve basis, taking into account package levels.

**As the sponsor of an industry-supported symposium, you will:**
- Have the use of a dedicated room for 60 minutes at the congress venue.
- Receive an audio-visual package in the room, including a projector, screen, speaker’s desk with computer, clicker, microphones, head table for four with microphones, and audience microphones.
- Have your logo and information on your symposium to be included as part of a mailing to registered delegates.
- Be listed on the congress website, mobile app and on-site programme with the symposium description.
Advertising opportunities

Digital advertising

- Virtual delegate bag insert: €1,500
- Promotional banner on delegate joining instructions: €7,500
- Promotional banner on delegate booking confirmation email: €5,000
- Social network post from the official FIGO account for Twitter, Facebook, Instagram or LinkedIn: €1,000
- Promotional banner on the Congress website, per month: €3,000
- Push notification on the Congress app: €1,500

Programme Book

- Outside back cover advert (Exclusive): €15,000
- Inside front cover advert (Exclusive): €12,000
- Inside back cover advert (Exclusive): €12,000

On-site advertising

- Branding on the moving walkway to the Congress venue (exclusive): €15,000
- Signage at the entrance to the Exhibit Hall (exclusive): €15,000
- Hanging banner in the Exhibit Hall: €10,000
- Main venue entrance signage (exclusive): €10,000
- Floor stickers leading to your Exhibit Booth: €4,000
- Totem sign in the Exhibit Hall: €3,500
Marketing opportunities

Delegate help desk (exclusive) €10,000
The delegate help desk will be positioned in the high-traffic registration area at the entrance to the venue.
As the exclusive sponsor of the delegate help desk, you will:
- Have the desk branded with your logo
- Be acknowledged with your logo on the onsite programme

Volunteer shirts (exclusive) €10,000
Volunteers will be available to provide directions and respond to delegate queries. All volunteers will wear branded shirts for easy identification.
As the exclusive sponsor of the volunteer shirts, you will:
- Have your logo or design on the t-shirts for volunteers

Activity zone €10,000
Provide a variety of interactive activities in the Exhibit Hall such as virtual reality presentations, a careers corner, interactive games corner, yoga and well-being activities.
As the sponsor, you will:
- Have your company logo on all promotional materials associated with the area
- Select the space (10sqm) in the Exhibit Hall
- Be acknowledged with your logo on the floorplan as the sponsor of an activation area
This cost covers the designated space for your activity zone. Organisations to provide equipment and materials for any activities.

Charging lounge €7,500
Charging stations will be placed in high-traffic areas for delegates to power up their personal devices.
As the sponsor, you will:
- Have a charging station branded with your logo or custom design
- Have the opportunity to position a custom free-standing banner in the charging lounge
Marketing opportunities

Mobile app (exclusive)
€20,000

The congress mobile app will provide delegates with a handy-tool browse the programme and sessions, look at the exhibit hall floorplan and find key information. Important announcements will also be sent through the app via push-notifications.

As the exclusive sponsor of the mobile app, you will:
- Have your logo appear when delegates open the app
- Have your banner on the bottom of several pages on the app
- Send x1 push notification per day

Photo booth (exclusive)
€10,000

The highly popular photo booth provides a creative opportunity to have your brand associated with the great time that delegates had at the congress, as they share their good memories and photos via social media. Your exhibit booth may also be located strategically near the photo booth to capitalise on foot traffic.

As the exclusive sponsor of the photo booth, you will:
- Have your logo/design on the photo booth back drop
- Be acknowledged as the photo booth sponsor on the congress website, app and programme

Water stations (exclusive)
€10,000

Approximately 30 water stations will be available at strategic places of the venue, presenting an eye-catching opportunity to promote your brand.

As the exclusive sponsor of the reusable water bottles, you will:
- Have the water stations branded with your logo/custom design

Reusable water bottles (exclusive)
€10,000

Reusable bottles will be provided to delegates at the welcome desk. Take this opportunity to provide delegates with a lasting memory of your brand.

As the sponsor you will:
- Have your logo or design on the re-usable water bottles for delegates.
- Water bottles to be provided by the sponsor
Marketing opportunities

Welcome Reception (exclusive) €20,000

The Welcome Reception will take place on Monday 9 October in the exhibit hall before the Welcome Ceremony. This event is the official opening of the congress, providing delegates with a chance to meet with peers and celebrate the first day of programming.

As the exclusive sponsor of the Welcome Reception, you will:

- Have table top cards with your logo on all food and beverage stations during the Welcome Reception
- Be acknowledged as the sponsor on the website, programme and mobile app

Lanyards (exclusive) €20,000

All delegates will receive a name badge and lanyard to be worn for identification during the congress, presenting your organisation with a premium opportunity for brand visibility.

As the exclusive sponsor of the lanyards, you will:

- Have your logo or design on the lanyards

Media wall €4,000

The media wall will be situated outside the main entrance to the conference room displaying social media posts and shares from the FIGO HQ account.

As a sponsor, you will:

- Have the opportunity to provide a 1 minute video, which will be played throughout the congress in rotation

Wireless internet (exclusive) €15,000

Wireless internet will be available throughout the venue at no charge allowing delegates to use the congress mobile app, and to connect with other attendees.

As the exclusive sponsor of the wireless internet, you will:

- Have your logo displayed on all relevant signage associated with the wireless internet
- Have your custom graphic displayed on the access page for the wireless internet rotation

Notebook and pens (exclusive) €6,000

Add your logo or design on the notebook and pens that will be distributed to delegates at the registration desk.

Notebooks and pens to be provided by the sponsor.
Hand sanitiser stations (exclusive)
€7,500

Hand sanitiser stations will be positioned throughout the venue for the delegate’s convenience.

As the exclusive sponsor of the hand sanitiser stations, you will:

— Have the hand sanitiser stations branded with your logo/custom design

Private meeting room
€4,500 (per day)
€10,000 (Full congress)

Limited meeting/office space is available at the venue for 30-40 pax, for you to use as a hospitality suite, staff office, press room and more. The meeting space comes with a projector and screen.

Bursaries for delegates
€1,000 (Minimum)

Demonstrate your commitment to improving the health and rights of women and girls by sponsoring delegates to attend FIGO 2023. FIGO will prioritise funding for delegates from lower-income and lower-middle income countries, as well as trainees.

Please note that the sponsor cannot specify contacts.

Coffee station (exclusive – per day)
€12,000

Sponsorship of the day’s coffee break will provide your company with excellent exposure whilst delegates re-charge and meet new contact.

As the exclusive sponsor of the day’s coffee break, you will:

— Have your branding included at the coffee stations
— Be able to provide a banner to go by the coffee stations and provide a giveaway at the coffee station such as branded napkins, coffee cups or coffee cup sleeves

Gala dinner (exclusive)
€20,000

The Gala Dinner is a headline event on the congress social programme that will take place on Wednesday 11 October. All delegates will be invited to enjoy local entertainment and develop new connections. The event will be ticketed.

As the exclusive sponsor of the Gala Dinner, you will:

— Have table top cards with your logo on stations at the Gala Dinner
— Be acknowledged with your logo on the website, programme and mobile app
Contact Us

Please contact our dedicated Sponsorship and Exhibition Team to start discussing how you would like to support and be involved in the FIGO World Congress.

Email: sponsorship@figo2023.org

Telephone: +33 (0) 1 44 64 15 02